

No Smoke. No Mirrors. PURE PROOF

Customers are voting, and it's a landslide.

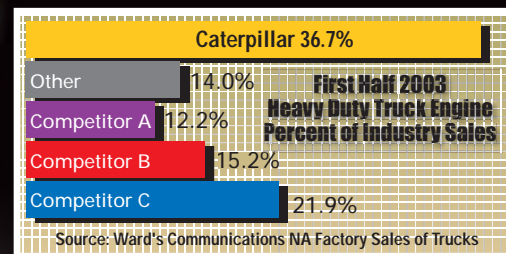
How is the trucking industry responding to Cat® truck engines? Fleets are voting for proven Caterpillar® technology over competitive Cooled-EGR engines in ever increasing numbers.

Caterpillar engines continue to provide the reliability, fuel economy and low operating costs that end users have come to expect from the industry leader.

Caterpillar is now shipping engines with full ACERT™ technology as promised and is currently the only engine manufacturer to offer both heavy duty and mid-range engines certified and compliant to EPA's 2004 standards.

NEW CATERPILLAR® ENGINES WITH
ACERT™
TECHNOLOGY.

Since October 2002, more than 7,500 customers have already cast their votes for new Cat engines where it counts—with their purchase orders of 10/02 or full ACERT technology equipped engines. If you are not yet among them, contact your truck dealer today.



- Advantage Truck Leasing, Inc.
- AIM National Lease
- Alameda County Water District
- Alberton Joint School Dist. #2
- Allen Adams Trucking Inc.
- Allstate Leasing Corp.
- Almaraz Trucking
- American Truck Source Leasing, Inc.
- Ameritech Environmental Services Inc.
- Anchorage Sand and Gravel
- Appalachian Leasing/Paclease
- Arms Trucking Co.
- ASL Paving Limited
- Assured Aggregates Co., Inc.
- Atigun, Inc.
- Atlantic Towing
- Autobus Les Sillons Inc.
- B. & J. Excavating Inc.
- Bakkes Truck Rentals
- Barge Terminal Trucking, Inc.
- Barreiro Brothers Trucking, Inc.
- Benson Chemicals Limited
- Béton Grilli Inc.
- Biagi Brothers Inc.
- Billy Harrell Trucking Inc.
- Blackhawk Transport Inc.
- BMC West Corp.
- BNW Contracting Limited
- Border Paving Limited
- Bosselman Tank and Trailer, Inc.
- Bradshaw Farrier Services
- Brakebush Transportation, Inc.
- Bridgeland Terminals Limited
- Bright Truck Leasing
- Brocks Transportation
- Brubaker Transfer, Inc.
- Builders FirstSource
- Burtons Ready Mix
- C. J. Miller Asphalt Products
- C. R. S. Express Inc.
- C. & L. Asphalt Patching LLC
- C.C. Jones Trucking
- C.C.J.'s Trucking
- Cam-Scott Transport Ltd.
- Canadian Forest Products Ltd. of Canfor
- Card Transportation Inc.
- Cargo Transport Inc.
- Caribou Road Services Limited
- Carroll Concrete Co. Inc.
- Cascade Transport, Inc.
- Cass Construction Co., Inc.
- Central Home Supply
- Certified Environmental Services, Inc.
- Chaney and Associates Inc.
- City of Bozeman
- City of Chicago, (Dept. of Fleet Management)
- City of Cleveland
- City of Deerfield Beach
- City of Flagstaff
- City of Greensboro
- City of Phoenix
- City of Warwick
- Clay Miranda Trucking Inc.
- Coast Crane and Equipment
- Coastal Lumber
- Columbia Bulk Transport Inc.
- Combined Transport Inc.
- Conley Transport II, Inc.
- Construcks, Inc.
- Cooper Leasing, Inc.
- Cory de Jong & Son Inc.
- Cotati Food Service
- Crosscountry Courier, Inc.
- D. L. D. Grain & Feed Inc.
- D.M.T. Services, Inc.
- Dakota's Steakhouse
- Dalchako Timber Ltd.
- Danny Harben Trucking
- Dave Meeker Auto, Inc.
- Dean Black Truck Lines, Inc.
- DeCarolis Truck Rental Inc.
- Degenstein Trucking Co. Ltd.
- Denesoline Environmental Limited Partnership
- Denny Oil Co., Inc.
- Deol Bros. Express
- DLM Distribution Inc.
- Dolfo Transport Ltd.
- Donnelly Farms Limited
- Drifty Trucking Co. Inc.
- Drum Oil and Propane
- Drumbo Transport Ltd.
- Drywall Supply Inc.
- DSU Truck Rental/Leasing
- DuBrook Concrete, Inc.
- Dubrook, Inc.
- DucamPro Transport Inc.
- Duivenvoorden Haulage Ltd.
- Durham School Services
- Eagle Point School Dist.
- Edwards Bros. Inc.
- Edwards Xpress, Inc.
- Empress Location
- Epes Transport System, Inc.
- Erb Transport Limited
- F. Menard Inc.
- Farmland Services Coop Gothenburg

- Ferrell's Fuel Network
- First Choice Transport, Inc.
- First Lease Truck Rental & Leasing
- Flying H. Express, Inc.
- Flying J. Inc.
- Forsyth Transport Inc.
- Fort Garry Fire Trucks
- Four Truckers Inc.
- Fundis Trucking
- Gateway Industries
- Geiger Ready Mix Co. Inc.
- General Freight Carriers Inc.
- Geo Farms, Inc.
- Gerald Battist Trucking Ltd.
- Gilliard Trucking Inc.
- Glennco Transport Limited
- Grace Intermodal
- Grand Island Express Inc.
- Graniterock Co.
- Grant Transport, Ltd.
- Greely Sand & Gravel Inc.
- Gronewold Enterprises, Inc.
- Groupe GDY Inc.

- Kittles Furniture
- Klemm Tank Lines
- KR Drenth Trucking Inc.
- Kris-Way Truck Leasing, Inc.
- Kyrene School District #28
- L. & H. Trucking
- L. W. Miller Transportation, Inc.
- Landmark Idealease
- Laramie County School District #1
- Laughlin Poultry Farm, Inc.
- Lawerence Dery Trucking Inc.
- Lee County Board of Ed.
- Leiszler Transport
- LeRoy Dedicated Logistics, Inc.
- Lesco Truck Leasing & Rental Lessors Inc.
- Lone Rock Timber Co.
- Lumber Products
- Lunda Construction Co., Inc.
- Lutrel Trucking / Sierra Transport
- M&M Construction, Inc.
- M. R. Mitchell, Jr. Inc.
- Mainline Transportation Sys IN

- Patuxent Materials, Inc.
- Pendleton Sanitary Service, Inc.
- Peoria Disposal Company / Area Disposal Service, Inc.
- Perez Transport Inc.
- Phantom Freightlines Limited
- PHH Arval
- Picks-Pack Hauler Inc.
- Pine Oaks Products
- PJAX Freight System
- Praxair Distribution Southeast
- Precision Contractors Ltd.
- Preferred Truck Leasing
- Pride Transportation
- PTS System
- Quality Trading
- R. & R. King Logging, Inc.
- R.F. Chamberland, Inc.
- Rainbow Transport
- Ramp Wrecker and Car Carrier Center
- Rapid Ways Truck Leasing, Inc.
- Raven Transport, Inc.
- Ray Walker Trucking

- Stone Construction Co.
- Strain Transportation, Inc.
- Super Products Corp.
- Super Service
- Swift Enterprises, Inc.
- Systems Roofers Supply Inc.
- Tandet Nationalease
- Tank Transport Inc.
- Te Slaat Trucking Ltd.
- Ted Bell Transport Inc.
- Terry L. Carpenter Trucking, Inc.
- The Daniel Co. of Springfield
- The Don Chapin Co., Inc.
- The Monarch Cement Co.
- The Sarjeant Co. Limited
- Thomson Metals and Disposal
- Timeline Inc.
- Titan Transport, Inc.
- Tom Calabrese Trucking Inc.
- Town of Alabama Highway Department
- Town of Greenwich DPW
- Town of Lima Highway Department
- Trader Construction Co.
- Tramcor Corporation
- Trans Advantage, Inc.
- Transco Lines, Inc.
- Transland, Inc.
- Transport Gerold Inc.
- Transport L. F. L. Inc.
- TRL, Inc.
- Truckway Leasing
- Tyson Steel Building Products, Inc.
- United Farmers Cooperative - Shelby
- United Truck & Equipment Inc.
- Upstaging, Inc.
- US Filter
- Utah Department of Transportation
- Vac-Con, Inc.
- Valew Welding and Fabrication
- Valley Proteins, Inc.
- Van Camp Trucking
- Villa Hills Volunteer Fire Department
- Ville de Baie St-Paul
- Volunteer Express, Inc.
- W. M. Lyles Co. / American Paving
- W.L.A. Trucking Co. Inc.
- Wallenstein Feed and Supply Limited
- Walter W. Zeigler Sons, Inc.
- Warrior Xpress
- Washington School for the Deaf
- Water Wagon LLC
- Werner Construction
- Westar Energy
- Western Distributing Trans., Corp.
- Westside Beer
- Westside School District
- White Farms Trucking Inc.
- Wildwood Transport Inc.
- Williams Express
- Winnipeg Motor Express Inc.
- Witte Brothers Exchange, Inc.
- WMV Lowry & Son
- Woodwards Disposal Service Inc.
- WPI/LRD
- Yelton Inc.
- Zachry Construction Corp.

This is just a sampling of the thousands who are choosing the Pure Value of Cat truck engines. If you aren't among them...why not?

- Growmark, Inc.
- Halls Fast Motor Freight Inc.
- Hap Taylor and Son, Inc.
- Harms Pacific Transport
- Harrington Fuel Co.
- Haveners Inc.
- Hecks Trucking Oilfield Hauling Ltd.
- Heritage Propane Partners L.P.
- Hertz-Penske
- High Country Transportation
- Holste Transport Limited
- Hooker Brothers Construction Co.
- Hribar Trucking, Inc.
- Hub Truck Rental Corp.
- Hurricane Express
- Idealease of Texarkana
- Idealease San Antonio
- Irving Materials, Inc.
- J & R Hall Transport Inc.
- J. and J. Express Enterprises, LLC
- J. D. Heiskell & Co.
- J. E. Tully, Inc.
- J.T. Griebel, Inc.
- Jacobson and Daughters
- Jade Tank Lines, Inc.
- James Brown Trucking
- Jerry Preston Hauling, Inc.
- Jerry Sheets Trucking
- JK Hackl Transportation Services, Inc.
- KBK Trucking
- Keen Transport, Inc.
- Keim TS
- Kinard Trucking Inc.

- Malone Transport
- Manteis Transport Limited
- Manville Material Services, Inc.
- Markare Services, Inc.
- Marten Transport, Ltd.
- Material Haulers
- Matich Bros. L.L.C.
- Mesa Distributing Co., Inc.
- Metro Waste
- Metropolitan Dade Co.
- MHC Truck Leasing/Paclease
- Mid South Transport, Inc.
- Midnite Express, Inc.
- Mid-States Forms Inc.
- Milan Express
- Mountain States Water
- Muirhead Trucking Inc.
- Murfreesboro Pure Milk Co.
- National Lease of Kansas City
- Nebraska Department of Roads
- Nebraskaland Distributors
- Nevada Ready Mix
- Norman Lumber Company
- Normandin Transit
- Nu-Way Transportation Services, Inc.
- On Line Auto Connection Inc.
- Opsco Energy Industries Ltd.
- Osborn and Son Trucking Co., Inc.
- P. and M. Trucking
- P & P Transport Inc.
- Palomino Express Inc.
- Paschall Truck Lines
- Patsy's Leasing Corp.

- RCR Oil Inc.
- Red Dog Trucking
- Redwood Empire Leasing
- Reis Concrete PRO Inc.
- Rinker Materials Corp.
- RJ Corman Railroad Group LLC
- RLN Leasing, Inc.
- Robert Heath Trucking, Inc.
- Robinson Sand and Gravel, Inc.
- Rocket Supply Corp.
- Roger Rader, Inc.
- Rosenau Transport Limited
- Rushing Paving
- Russ Davis Wholesale Inc.
- San Francisco Chronicle
- Schmidt Earth Builders
- Schneider National, Inc.
- Schwing America Inc.
- Scott Jensen Trucking
- Serge Lemay Inc.
- Seward Motor Freight
- Sharp Bus Lines Limited (Kitchener)
- Sherman Industries Inc.
- Shipper's Service Express
- Silver State Materials Inc.
- Smithway Motor Xpress
- Sorenson Transport Co.
- South Alabama Gas
- Southeastern Transfer
- Southwest Truck Service
- Sprint Express
- Star Transportation LLC
- Star Truck Rental

Want more proof? For a complete list of current Cat customers log on to www.cattruckengines.com

